

FINANCIAL FEASIBILITY STUDY



Introduction

Insights Advisory have an experienced team of financial consultants, tax advisors and accountants who work together to prepare detailed Financial Feasibility Study Report. We review the business plan prepared by our clients and check for its rationality. Our detailed approach and methodology guide us to prepare a systematic study to recognize whether or not a specific project or venture is feasible. We assist the client in ultimate decision making by providing the outcome of the feasibility report whether to go ahead with project or not.

Our Methodology for Financial Feasibility Study

We assist the Client in the preparation of a feasibility study by undertaking the following procedures:

- Market Study for the demand-supply analysis
- Analysis of the inputs and assumptions arranged by the Client (whether in-house or external consultants) i.e. detailed technical estimates, quantitative details etc
- Analysis of the project /business plan.
- Business Analysis using SWOT,PESTLE and Porter Five Forces.
- Analyze the reasonableness of the assumptions provided.
- Participation in discussions with senior management of the client to gain an understanding of the future prospects and issues facing the proposed project;
- Preparation of financial projections
- Analysis of results under various options to form a basis for identification of viable and suitable options
- Financial analysis, including sensitivity analysis for identification of critical variables
- Conclusion

Insights possess the capacity to facilitate the investor in tapping potential investment opportunities and undertake new business initiatives by performing the Detailed Feasibility Study

Components of Feasibility Study



Concept

- Define need
- Specify Scope



Pre-feasibility

- Selection framework
- Selection justification



Feasibility

- Project evaluation
- Project approval



Implementation

- Project management
- Construction



Post implementation review

- Review project
- Monitor benefits