

Initial Public Offerings

Introduction

Insights Advisory has an experienced team of financial consultants, tax advisors, and accountants who work together to provide clients with advice and assistance in Pre-IPO, IPO execution, and Post-IPO stages by working hand-in-hand with the capital houses. We serve our clients to cater their needs in every possible way at every possible level of their organization.

Our Services

-  IPO Readiness Assessment
-  Financial modeling and Business Valuation
-  Business Plan & Prospectus
-  Corporate Governance Plan
-  Transaction Structuring
-  Marketing Materials



IPO Readiness Assessment

Your
Guide to
Success



Ensuring IPO Success: Our Proven Methods

- We begin with collaborating with you to develop a tailored pre-IPO strategy, including readiness assessments, timeline planning, and market positioning.
- We assist in appointment of external advisors involved in listing and offering.
- Our team works on determining Pre-IPO capital structure, assist in the creation of a compelling Pre- IPO prospectus, business plan finalization, and due-diligence.
- We develop a market entry strategy that positions your IPO for success, considering timing, exchanges, and target investor demographics.
- We help you in process of listing, while ensuring that suitable underwriter has been appointed, approval of prospectus has been received, and your business plan is approved by company management.
- **Our team is fully committed to your success, as we continue to monitor the subscription by investors and monitor any potential downside risks.**