

# Saudi Coastal Tourism Strategy

The Saudi Red Sea Authority has planned a coastal tourist strategy in line with Saudi Vision 2030. The primary pillars of the strategy are as follows:

**02**

A Prosperous environment for coastal tourism sector businesses.

**04**

A Premier destination for coastal tourism.



**01**

Providing a diverse and pleasurable client experience at the Red Sea.



**03**

A World-class tourist infrastructure.



Effective ecosystem governance.

**06**

**05**

A resilient & pristine nature accessible to regenerative tourism & socially sustainable



**Insights**

**Riyadh Office**

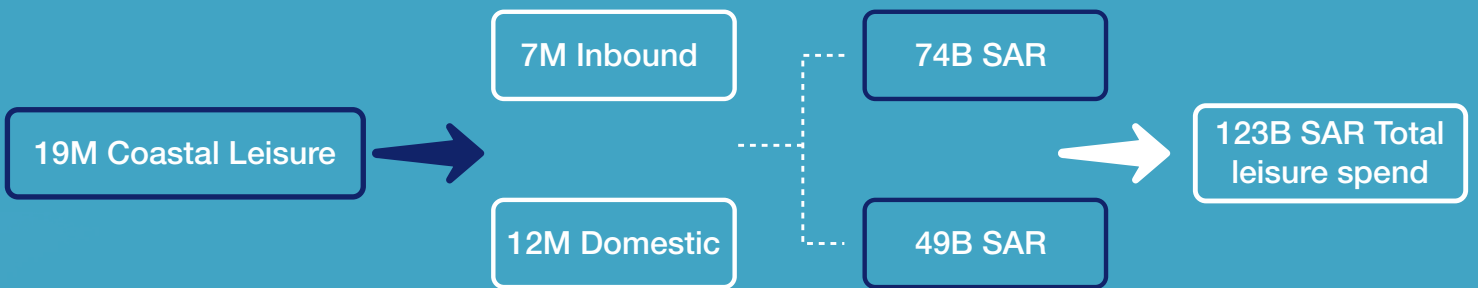
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SRSA envisions the Red Sea as the world's top sustainable destination, combining natural beauties with real Saudi culture and legacy. SRSA established numerous objectives to improve the Red Sea ecosystem:



**01** Added SAR 85 billion to Saudi Arabia's GDP.

**02** Created over 210 thousand new employments.



**insights**

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